Terms & Conditions: Black Friday Offer

1. **Offer.** Book a qualifying stay of two or more consecutive nights at a participating West Hollywood hotel listed on the Visit West Hollywood booking page and receive one (1) $300 WeHo Loves Locals digital gift card.
2. **Booking window.** Reservations must be made between 12:00 a.m. PT on November 27, 2026 and 11:59 p.m. PT on December 11, 2026.
3. **Stay dates.** Stays must be completed by June 30, 2027.
4. **How to book.** Reservations must be made through the Visit West Hollywood booking page at reservations.visitwesthollywood.com. The offer is not valid on reservations made through any other source, including online travel agencies, other third-party websites or travel agents, direct hotel bookings, or group or negotiated rates.
5. **Rates and availability.** Room rates, room types, minimum-stay requirements, blackout dates, taxes, and fees are set solely by each participating hotel and may change at any time. Visit West Hollywood does not set or control rates and does not guarantee availability. All reservations are subject to availability at the time of booking.
6. **Hotel policies.** Each reservation is subject to the booking, deposit, cancellation, and age policies of the hotel and the booking provider. Guests are responsible for all room charges, taxes, resort or amenity fees, parking, and incidentals.
7. **Limit.** One gift card per qualifying reservation, and one per household during the promotion, regardless of the number of rooms or nights booked. Gift cards are available in limited quantities, while supplies last.
8. **Gift card delivery.** The gift card is digital and will be emailed to the address on the reservation upon check in date, once the stay has been verified with the hotel. Guests are responsible for providing a valid email address.
9. **Cancellations and changes.** Reservations that are cancelled, are no-shows, or are shortened to fewer than two nights do not qualify. Changes made after December 11, 2026, must keep the stay at two or more nights and within the eligible stay dates to qualify.
10. **Gift card use.** The gift card is redeemable only at businesses participating in the WeHo Loves Locals program at the time of redemption. Participating businesses may change without notice. Both, unless the hotel is a participating WeHo Loves Local business, the card may not be applied to the hotel stay. The card is promotional, has no cash value, is not redeemable for cash except where required by law, is non-transferable, and will not be replaced if lost, stolen, or used without authorization. No substitutions.

11. **Gift card expiration and fees.** Use is subject to the card issuer's terms, including any applicable fees, available at weholocals.com.
12. **Eligibility.** Open to guests 18 or older who meet the hotel's minimum check-in age. The offer cannot be combined with other Visit West Hollywood offers.
13. **Right to modify or end the offer.** Visit West Hollywood reserves the right to modify, suspend, or end this offer at any time without notice. Qualifying reservations confirmed before the offer is changed or ended will be honored.
14. **Fraud and misuse.** Visit West Hollywood may refuse or cancel a gift card for any reservation it reasonably believes is fraudulent, duplicated, made to get around the household limit, or otherwise in violation of these terms. Visit West Hollywood's decisions on eligibility are final.
15. **Liability.** Visit West Hollywood is not responsible for the products, services, or actions of participating hotels, merchants, the booking provider, or the gift card issuer, or for emails that are lost, delayed, or undeliverable. Visit West Hollywood's total liability under this offer is limited to the value of the gift card.
16. **General.** Any tax on the gift card is the recipient's responsibility. These terms are governed by California law. Void where prohibited.